# CW

# **ADDITIONAL REPORTING**

As standard we send reports in <u>Excel Tables</u> and <u>Virtual Insight Box</u>, however we can provide additional reporting. Please find a summary of the options below.

#### WRITTEN ANALYSIS OPTIONS

#### **EXECUTIVE SUMMARY**

Bullet point breakdown of the strongest stats per each question.

Up to 10 questions- \$700 11-15 questions- \$900 16-20 questions- \$1,100 21-25 questions- \$1,300 26+ questions – please enquire

(Allow 4-5 working days turnaround)

#### **NARRATIVE REPORT**

Thematic summary of results which highlights story angles in a concise and easily digestible format (approx. 2 pages).

Up to 10 questions- \$1,000 11-15 questions- \$1,350 16-20 questions- \$1,700 21-25 questions- \$2,050 26+ questions – please enquire

(Allow 5-7 working days turnaround)

#### WHITEPAPER REPORT

In depth report, including copy and design, that explores survey findings.

Up to 6 pages of designed copy - \$7,300
Up to 12 pages of designed copy - \$10,300
Up to 20 pages of designed copy - \$14,000
Copywriting only also available - please enquire

(Final costs and turnaround subject to exact specifications)

#### **VISUAL ANALYSIS OPTIONS**

## **POWERPOINT DECK (with key headlines)**

One graph per question for the base stats with supporting headlines.

Up to 10 questions- \$1,350 11-15 questions- \$1,700 16-20 questions- \$2,050 21-25 questions- \$2,400 26+ questions – please enquire

(Allow 2-4 working days turnaround)

#### **POWERPOINT DECK**

One graph per question for the base stats.

Up to 10 questions- \$1,000 11-15 questions- \$1,350 16-20 questions- \$1,700 21-25 questions- \$2,050 26+ questions – please enquire

(Allow 1-3 working days turnaround)

### **VIRTUAL ANALYSIS OPTIONS**

# **VIRTUAL INSIGHT DASHBOARD (Standard)**

This is a cutting edge market research analysis tool — it allows you to view your full dataset at once, slice the data by demographics, and easily allows you to compare the views of numerous segments at once. Each view is completely dynamic: when new data or filters are added to the dataset, the dashboard updates with the latest values).

<u>Example Dashboard Login:</u> Please email info@censuswide.com

\$1,250 (Allow 1-2 working day turnaround)

# **VIRTUAL INSIGHT PREMIUM DASHBOARD (Bespoke)**

In addition to Standard Dashboard benefits, the Premium Dashboard is entirely bespoke, and allows you to add multiple question charts split by any demographic of your choosing and highlight any standout statistics using the dynamic KPI widgets. You can customize the dashboard with color palettes from your brand guidelines and white label with your logo. We can embed written copy throughout with graphs to highlight narrative.

Example Dashboard Login:

Please email info@censuswide.com

**Starting from \$4,000** (Turnaround subject to exact specifications)