

ADDITIONAL REPORTING

As standard we send reports in [Excel Tables](#) and [Virtual Insight Box](#), however we can provide additional reporting. Please find a summary of the options below.

WRITTEN ANALYSIS OPTIONS

EXECUTIVE SUMMARY

Bullet point breakdown of the strongest stats per each question.

Up to 10 questions- £500

11-15 questions- £650

16-20 questions- £800

21-25 questions- £950

26+ questions – please enquire

(Allow 4-5 working days turnaround)

NARRATIVE REPORT

Thematic summary of results which highlights story angles in a concise and easily digestible format (approx. 2 pages).

Up to 10 questions- £750

11-15 questions- £1,000

16-20 questions- £1,250

21-25 questions- £1,500

26+ questions – please enquire

(Allow 5-7 working days turnaround)

WHITEPAPER REPORT

In depth report, including copy and design, that explores survey findings.

Up to 6 pages of designed copy - £5,450

Up to 12 pages of designed copy - £7,725

Up to 20 pages of designed copy - £10,500

Copywriting only also available – please enquire

(Final costs and turnaround subject to exact specifications)

VISUAL ANALYSIS OPTIONS

POWERPOINT DECK (with key headlines)

One graph per question for the base stats with supporting headlines.

Up to 10 questions- £1,000

11-15 questions- £1,500

16-20 questions- £1,750

21-25 questions- £2,000

26+ questions – please enquire

(Allow 2-4 working days turnaround)

POWERPOINT DECK

One graph per question for the base stats.

Up to 10 questions- £750

11-15 questions- £1,000

16-20 questions- £1,500

21-25 questions- £1,750

26+ questions – please enquire

(Allow 1-3 working days turnaround)

VIRTUAL ANALYSIS OPTIONS

VIRTUAL INSIGHT DASHBOARD (Standard)

This is a cutting edge market research analysis tool – it allows you to view your full dataset at once, slice the data by demographics, and easily allows you to compare the views of numerous segments at once. Each view is completely dynamic: when new data or filters are added to the dataset, the dashboard updates with the latest values).

Please email info@censuswide.com for log in details

£950 (Allow 1-2 working day turnaround)

VIRTUAL INSIGHT PREMIUM DASHBOARD (Bespoke)

In addition to Standard Dashboard benefits, the Premium Dashboard is entirely bespoke, and allows you to add multiple question charts split by any demographic of your choosing and highlight any standout statistics using the dynamic KPI widgets. You can customise the dashboard with colour palettes from your brand guidelines and white label with your logo. We can embed written copy throughout with graphs to highlight narrative.

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Starting from £3,000 (Turnaround subject to exact specifications)