

# ADDITIONAL REPORTING

As standard we send reports in [Excel Tables](#) and [Virtual Insight Box](#), however we can provide additional reporting. Please find a summary of the options below. Costs exclude VAT.

## WRITTEN ANALYSIS OPTIONS

### EXECUTIVE SUMMARY

Bullet point breakdown of the strongest stats per each question.

Up to 10 Questions	£500
11 – 15 Questions	£650
16 – 20 Questions	£800
21 – 25 Questions	£950
26 + Questions	<i>Please Enquire</i>

(Allow 4-5 working days turnaround)

### NARRATIVE REPORT

Thematic summary of results which highlights story angles in a concise and easily digestible format (approx. 2 pages).

Up to 10 Questions	£750
11 – 15 Questions	£1,000
16 – 20 Questions	£1,250
21 – 25 Questions	£1,500
26 + Questions	<i>Please Enquire</i>

(Allow 5-7 working days turnaround)

### WHITEPAPER REPORT

In depth report, including copy and design, that explores survey findings.

6 – 8 Pages of Designed Copy	£6,400
10 – 14 Pages of Designed Copy	£9,700
20 – 24 Pages of Designed Copy	£15,200
25 + Pages	<i>Please Enquire</i>

(Final costs and turnaround subject to exact specifications)

## VISUAL ANALYSIS OPTIONS

### POWERPOINT DECK (WITH KEY HEADLINES)

Bullet point breakdown of the strongest stats per each question.

Up to 10 Questions	£1,000
11 – 15 Questions	£1,250
16 – 20 Questions	£1,500
21 – 25 Questions	£1,750
26 + Questions	<i>Please Enquire</i>

(Allow 4-5 working days turnaround)

### POWERPOINT DECK

Bullet point breakdown of the strongest stats per each question.

Up to 10 Questions	£750
11 – 15 Questions	£1,000
16 – 20 Questions	£1,250
21 – 25 Questions	£1,500
26 + Questions	<i>Please Enquire</i>

(Allow 4-5 working days turnaround)

## VIRTUAL ANALYSIS OPTIONS

### VIRTUAL INSIGHT DASHBOARD (STANDARD)

This is a cutting edge market research analysis tool – it allows you to view your full dataset at once, slice the data by demographics, and easily allows you to compare the views of numerous segments at once. Each view is completely dynamic: when new data or filters are added to the dataset, the dashboard updates with the latest values).

Please email [info@censuswide.com](mailto:info@censuswide.com) to receive example Dashboard Login.

**£950** (Allow 1-2 working day turnaround)

### VIRTUAL INSIGHT DASHBOARD (BESPOKE)

In addition to Standard Dashboard benefits, the Premium Dashboard is entirely bespoke, and allows you to add multiple question charts split by any demographic of your choosing and highlight any standout statistics using the dynamic KPI widgets. You can customise the dashboard with colour palettes from your brand guidelines and white label with your logo. We can embed written copy throughout with graphs to highlight narrative.

Please email [info@censuswide.com](mailto:info@censuswide.com) to receive example Dashboard Login.

Starting from **£3,000** (Turnaround subject to exact specifications)